

# Curriculum Vitae

## Christine Benesch

christine.benesch@fh-hwz.ch  
www.benesch.ch

### Personal Information

---

Birth Date            October 2, 1980 (in Zurich, Switzerland)  
Nationality            Swiss  
Languages            German (native), English (fluent), Italian (intermediate), French (intermediate),  
                                 Swedish (basic)

### Academic Positions

---

Since 2019            HWZ - UNIVERSITY OF APPLIED SCIENCES IN BUSINESS  
                                 ADMINISTRATION ZURICH, Switzerland  
                                 Lecturer

2011-2020            UNIVERSITY OF ST. GALLEN, Department of Economics, Switzerland  
  2018-2020            Lecturer  
  2011-2018            Assistant Professor  
  2011                    Post-doc

2010-2011            HARVARD KENNEDY SCHOOL, Cambridge, MA, USA  
                                 Visiting Research Fellow, Women and Public Policy Program (WAPPP)  
                                 Sponsor: Prof. Iris Bohnet

2008-2009            SWISS FEDERAL INSTITUTE OF TECHNOLOGY ZURICH (ETH), Switzerland  
                                 Research Assistant  
                                 Prof. Dr. Gérard Hertig, Chair in Law and Economics

2004-2008            UNIVERSITY OF ZURICH, Institute for Empirical Economic Research, Switzerland  
                                 Research Assistant  
                                 Prof. Dr. Bruno S. Frey, Chair for Political Economy and Non-Market Economics

### Non-Academic Positions

---

Since 2019            FRENTIX GMBH, Zurich, Switzerland  
                                 Product- and Project Manager

### Education

---

2004-2009            UNIVERSITY OF ZURICH, Switzerland  
                                 Ph.D. Studies in Economics, Dr. oec. publ., 'summa cum laude'  
                                 Advisor: Prof. Bruno S. Frey  
                                 Thesis title: 'An Economic Analysis of Television Consumption'

2000-2004            UNIVERSITY OF ZURICH, Switzerland  
                                 Studies in Economics, lic. oec. publ. (M.A. equivalent), 'summa cum laude'

### Research Interests

---

Media economics, political economy, behavioral economics, public economics

## **Continuing Education**

---

2013-2015	Certificate of Advanced Studies (CAS) in Teaching in Higher Education, University of St. Gallen
2011	AEA Continuing Education Program, Denver Course in Game Theory (Avinash Dixit, David Reiley)
2008	Study Center Gerzensee, Switzerland Course in Law, Economics and Business (Robert D. Cooter)
2005	University of Essex, UK Essex Summer School in Social Sciences Data Analysis and Collection

## **Awards & Research Grants**

---

Swiss National Science Foundation (SNF), Grant 163135 (subproject), 2016-2019

Profile Area Economic Policy, University of St. Gallen, research grant for project on online information and election outcomes, November 2014.

Teaching Award 2012 of the Department of Economics, University of St. Gallen.

Profile Area Economic Policy, University of St. Gallen, research grant for project on free newspapers and media consumption, June 2011.

Swiss National Science Foundation (SNF), research scholarship, January-December 2010.

3rd Lindau Meeting of Winners of the Bank of Sweden Prize in Economic Sciences in Memory of Alfred Nobel, invited participant and Handelsblatt-Fellow, August 2008.

Mercator-Prize 2007 for the research project “The Effects of Media Consumption on Behavior and Well-Being: An Economic Analysis”.

Research Fund of the University of Zurich (Forschungskredit), dissertation grant, November 2005-October 2007 and November 2007-October 2008

## **Teaching Experience**

---

Behavioral Economics (BA in Business Economics, German), University of Applied Sciences in Business Administration Zurich (HWZ)), 2021-now.

Applied Behavioral Economics (EMBA/CAS, German), University of Applied Sciences in Business Administration Zurich (HWZ), 2019-now.

Applied Economic Policy (BA in Business Economics, German), University of Applied Sciences in Business Administration Zurich (HWZ)), 2020-now.

Introductory Economics (BA in Communication Studies, German), University of Applied Sciences in Business Administration Zurich (HWZ)), 2020-now.

Introductory Micro- and Macroeconomics (BA in Business Economics, German), University of Applied Sciences in Business Administration Zurich (HWZ), 2019-2020.

Macroeconomics I (Assessment, German) (with M. Büttler), University of St. Gallen, 2017-2019.

Media between Economics and Culture (MA, German) (with V. Kaufmann), University of St. Gallen, 2015-2020.

Personnel Economics (BA, English), University of St. Gallen, 2013-2017.

Method Seminar (PhD in International Affairs and Political Economy, English, with Prof. Daniele Caramani, Prof. James Davis and Prof. Patrick Emmenegger), University of St. Gallen, 2012-2016.

Media Economics (BA/MA, English), University of Lucerne, 2012.

Tutorials in Macroeconomics I/Microeconomics I (Assessment, German), University of St. Gallen, 2012.

Media Economics (MA, English), University of St. Gallen, 2011-2014.

Non-Market Economics (BA, German), University of St. Gallen, 2011-2014.

Lecture and Workshop Series in ‘Law and Economics of Intellectual Property’ (MA/PhD, English, teaching assistant to Prof. Stefan Bechtold, Prof. Andreas Heinemann and Prof. Gérard Hertig), University of Zurich, 2009.

Lecture and Workshop Series in ‘Law and Finance’ (MA/PhD, English, teaching assistant to Prof. Anne van Aaken, Prof. Stefan Bechtold, Prof. Bruno S. Frey and Prof. Gérard Hertig), University of Zurich, 2008-2009.

Lecture and Workshop Series in ‘Law and Economics’ (MA/PhD, English, teaching assistant to Prof. Anne van Aaken, Prof. Stefan Bechtold, Prof. Bruno S. Frey, Prof. Gérard Hertig, Prof. Klaus Mathis and Prof. Alois Stutzer), University of Zurich, 2008-2009.

Economic Policy: Public Security (MA, German, co-teaching with Prof. Bruno S. Frey, Prof. Reiner Eichenberger and Prof. Alois Stutzer), University of Zurich, 2007.

Public Choice (MA, German, co-teaching with Prof. Bruno S. Frey), University of Zurich, 2006.

Environmental Economics (MA, German, co-teaching with Prof. Bruno S. Frey), University of Zurich, 2005/06.

Tutorials in Advanced Microeconomic Theory 2 (MA, German), University of Zurich, 2005.

The Rational Choice Approach in Social Sciences (MA, German, co-teaching with Prof. Bruno S. Frey), University of Zurich, 2004/2005.

Tutorials in Macroeconomics 2 - The Public Sector’ (BA, German), University of Zurich, 2004.

### **Professional Services**

---

Refereeing: Review of Economics and Statistics, Economic Journal, Journal of Media Economics, Kyklos, Political Communication, Scandinavian Journal of Economics, Poetics, Public Health

Representative in the Program Committee of the Doctoral Program in International Affairs and Political Economy, University of St. Gallen (2012-2018)

### **Publications and Presentations**

---

#### **Monographs**

Benesch, Christine (2009). The Economics of Television Consumption. Online Dissertation, University of Zurich.

#### **Publications in Peer Reviewed Journals**

Benesch, Christine, Rino Heim, Mark Schelker and Lukas Schmid (forthcoming). Do Voting Advice Applications Change Political Behavior? *The Journal of Politics*, forthcoming.

Benesch, Christine, Simon Loretz, David Stadelmann and Tobias Thomas (2019). Media Coverage and Immigration Worries. *Journal of Economic Behavior & Organization* 160: 52-67.

Benesch, Christine, Monika Büttler and Katharina E. Hofer (2018). Transparency in Parliamentary Voting. *Journal of Public Economics* 163: 60-76.

Benesch, Christine (2012). An Empirical Analysis of the Gender Gap in News Consumption. *Journal of Media Economics*, 25(3): 147-167.

Benesch, Christine, Bruno S. Frey and Alois Stutzer (2010). TV Channels, Self-Control and Happiness. *The B.E. Journal of Economic Analysis and Policy* 10(1) (Contributions): Article 86.

Frey, Bruno S. and Christine Benesch (2008). TV, Time and Happiness. *Homo Oeconomicus* 25(3-4): 413-424.

Frey, Bruno S., Christine Benesch and Alois Stutzer (2007). Does Watching TV Make Us Happy? *Journal of Economic Psychology* 28(3): 283-313.

#### **Contributions to Edited Books**

Benesch, Christine, Monika Büttler and Katharina E. Hofer (2020). Licht ins Dunkel: Transparentes Abstimmungsverhalten im Ständerat. In: S. Mueller & A. Vatter (Eds.): *Der Ständerat*. NZZ Libro: 71-91.

Benesch, Christine (2019). 'Mostly Harmless Econometrics'. In: B. Frey & S. Schaltegger (Eds.): *21st Century Economics. Economic Ideas You Should Read and Remember*. Springer, Heidelberg: 1-2.

Benesch, Christine (2018). A Political Economic Analysis of Transparency in a Digital World. In: Thouvenin, Florent, Peter Hettich, Herbert Burkert and Urs Gasser (Eds.): *Remembering and Forgetting in the Digital Age. An Interdisciplinary Approach to a Complex Phenomenon*. Springer, Heidelberg, p. 161-168.

Benesch, Christine (2017). More Choice Is Always Better. In: Frey, Bruno S. and David Iselin (Eds.): *Economic Ideas You Should Forget*. Springer, Heidelberg, p. 11-12.

### **Publications in Policy Journals**

Benesch, Christine, Monika Büttler and Katharina E. Hofer (2019). Who Benefits from More Transparency in Parliamentary Voting? *Ifo DICE Report* 17(1): 36-41.

### **Working Papers**

Benesch, Christine (2010). Governance of Public Broadcasters and Television Consumption. CREMA Working Paper No. 2010-18.

Benesch, Christine (2010). Local TV Markets and Elections. Institute for Empirical Research in Economics, University of Zurich.

### **Work in Progress**

Newspapers aren't Dead: Strategic Habituation Could Create Tomorrow's Readers (with Felix Oberholzer and Aleksander Rosinski).

Television and Political Selection.

A Direct Test of the Decentralization Theorem Using Data on Subjective Well-Being (with Alois Stutzer).

### **Presentations at Conference and Research Seminars**

2019: Scientific Conference about the Swiss Council of States, Federal Palace of Switzerland, Bern, Switzerland.

2018: University of Bayreuth, Germany.

2017: ASSA Annual Meeting, Chicago, USA.

2016: Workshop Beyond Basic Questions, Salzburg, Austria; DICE Workshop "The Economics of Media Impact", Düsseldorf, Germany.

2015: Annual Meeting of the European Public Choice Society, Groningen, Netherlands; Annual Meeting of the Swiss Society for Economics and Statistics, Basel, Switzerland; Annual Congress of the European Economic Association, Mannheim, Germany; Workshop "Remembering and Forgetting in the Digital Age, Schaffhausen, Switzerland.

2014: University of Heidelberg, Germany.

2013: Annual Meeting of the European Public Choice Society, Zurich, Switzerland.

2012: Annual Meeting of the Verein für Socialpolitik, Göttingen, Germany; 11th Journées Louis-André Gérard-Varet - Conference in Public Economics, Marseille, France; University of Lucerne, Switzerland.

2011: Annual Meeting of the Swiss Society for Economics and Statistics, Lucerne, Switzerland; Workshop 'Kirchberger Rencontre 2011', Lucerne, Switzerland.

2010: WAPPP Seminar, Harvard Kennedy School, USA.

2009: Annual Meeting of the Verein für Socialpolitik, Magdeburg, Germany; Workshop Beyond Basic Questions, ETH Zurich, Switzerland; Spring Meeting of Young Economists, Istanbul, Turkey; Annual Meeting of the European Public Choice Society, Athens, Greece.

2008: 6th Workshop on Media Economics, Zurich, Switzerland; Basel Workshop on Happiness and Economics, University of Basel, Switzerland.

2007: Conference on New Developments in Political Economy, Boldern, Switzerland; International Conference Policies for Happiness, Siena, Italy.

### **Media Coverage (Selection)**

---

Ladina Triaca (2020). Elektronisches Abstimmungssystem zwingt Ständeräte auf Linie: Im Zweifel für die Partei. Blick online, 24. 10.2020, <https://www.blick.ch/politik/mit-der-elektronischen-abstimmung-wandelt-sich-das-stoeckli-parteisoldaten-im-staenderat-auf-dem-vormarsch-id16152126.html>

Claudia Schmid (2018). Abstimmen per Knopfdruck: Veränderte Entscheide im Ständerat. HSG Focus 3/2018.

Alexander Trentin (2017). 'Ökonomische Ideen über Bord werfen: "Mehr Auswahl ist immer besser"' Finanz und Wirtschaft, March 29, 2017: p. 21.

Monika Bütler (2015). 'Abstimmung per Knopfdruck verändert die Entscheide' NZZ am Sonntag, October 04, 2015: p. 18.

Felix Oberholzer-Gee (2009). 'Lokale Medien in Not – ist der Patient zu retten?' Neue Zürcher Zeitung Nr. 86, April 15, 2009: p. 23.

'Lokalfernsehen weckt politisches Interesse.' Neue Zürcher Zeitung Nr. 255, October 31, 2008: p. 63.

Mussler, Werner (2006). 'Fernsehen macht unglücklich.' Frankfurter Allgemeine Sonntagszeitung Nr. 42, October 22, 2006: p. 36.

Blöchlinger Brigitte (2006). 'Gar nicht nutzenoptimiert: der Homo oeconomicus vor dem TV.' Unipublic, March 06, 2006. <http://www.unipublic.unizh.ch/magazin/wirtschaft/2006/2011.html>

'Macht Fernsehen unglücklich?' Facts, June 16, 2005: p. 15.

'Macht Fernsehen glücklich?' Interview by Thomas Balderer on Radio DRS 3, January 25, 2006.

Storbeck, Olaf (2005). 'Weniger fernsehen = glücklicher leben.' Handelsblatt No. 223, November 11, 2005: p. 8.

Martin, Peter (2005). 'TV's Biggest Crime - it's a Thief of Time.' Sydney Morning Herald, June 29, 2005: p. 13.

*September 2022*